



# Connect your Systems Faster with Virtual Integration

Display cloud & on-premise data to the right users, in the right place,  
and in the right app – without writing a single line of code.

## Benefits

- ✓ **Securely connect to real-time** data from both cloud and on-premise products.
- ✓ **Easily combine, join, merge, calculate, & summarize** your data.
- ✓ **Effortlessly define and share** your own reports & embeddable widgets.
- ✓ **Quickly deploy** with templates & over 60 pre-built connectors.
- ✓ **Freely access 100% support**, backed by deep reporting and integration expertise.

*“Popdock has resulted in a significant increase in efficiency for our support agents, both in time savings and being able to provide better and faster customer service by having the correct information readily available.”*

Hindrik Usin, IT Manager

## SCALABLE & FAST TO IMPLEMENT

### Virtual Integration = Any Data, Embedded Where You Need It

Virtual integration means that you can display real-time data from one system within another system – the system where your team works. Embed financial data in your CRM. Embed shipping data in your financial system. Embed helpdesk data in your CRM. The possibilities are endless, and the insights allow your users to do their jobs more efficiently and effectively.

## LOWER COSTS & INCREASE EFFICIENCIES

### Simplify Migrations & Legacy Data Access

Migrating to a new system – (ERP, CRM, Helpdesk, Marketing, etc) requires a different integration strategy. There is no need to store years of historical data in your new cloud-based system. Save money by moving/synchronizing only the data you require, publishing historical data to a data lake, and then using Popdock to quickly access historical data when and where you need it.

## EASY & POWERFUL

### Empower End User Reporting

No more waiting on IT. Make it easy for your team to access and work with your most important data using Popdock’s intuitive interface. Easily connect to you’re business data, filter, search, group subgroup, add/remove columns, calculate, perform actions, export and embed data in other locations.



## CONNECT TO ALL OF YOUR BUSINESS APPS

### Cloud apps, on-premise apps, databases, API's and more

Extend your reach by connecting to over sixty applications or create your own connectors with our REST Web Services connector.



## COMBINE DATA

### Harness the Power of all your Data from all your Apps



#### Data Comparison

Popdock gives you the ability to compare data between lists which look for either similarities or differences in the data.



#### Data Joining

When a single list of data doesn't meet your needs, join that data to another list from any connector into a single view.



#### Data Merging

Merge a list of data with another list from any connector (product). You can merge customer transactions from multiple systems for a complete customer history.

## SCALABLE & FAST TO IMPLEMENT

### Move to the Cloud with Ease

Migrating from one ERP system to another is no small task. When you are ready to take that plunge, eOne has the tools to make this easier. With Popdock and SmartConnect eOne provides a powerful toolset to give you control of your data every step of the way.

#### Minimize Business Disruption

Accelerate the migration of even your largest datasets to meet your limited time with tools to increase productivity. Buffer the data from specific audiences during the migration. Run multiple full-scale test migrations to isolate and fix anomalies before migrating data to your new production system.

#### Move & Transform

Adopt new, modern data architectures with the flexibility to maintain your existing systems. Strengthen your data architecture with the opportunity to restructure your data warehouses in a way that's most optimal for your business.

#### Access Data Anywhere

After your cloud migration project is complete, you can use the same capabilities of Popdock to connect all of your distributed data sources across on-premise, cloud, and hybrid environments. Use our robust data integration capabilities to effectively manage and access your data to achieve business goals.